



## MediaPOINTE Ensemble

MediaPOINTE Ensemble is a publishing and sharing video content management server for those organizations that want to manage videos in their own environment. MediaPOINTE Ensemble addresses the varied video needs of customers with a flexible and easy-to-use distributed video-content administration model.

MediaPOINTE Ensemble is designed to easily integrate with a full range of video capture and creation technologies, including the DMR and DMR HD, supporting multiple media formats and any number of different media servers to help organizations maximize the value of their video assets. When integrated with the with the MediaPOINTE Keycard Automation System, content authors can automate the complete publishing process with a simple card.

### FEATURES & BENEFITS:

The MediaPOINTE Ensemble can be configured to publish content to your existing portal infrastructure. Using a simple API and auto-generated code system administrators can quickly create links where your media will be published. When using the Auto-Publish feature no admin support is needed for users to easily publish content. When the content is no longer needed it can be managed through the intuitive web interface.

In addition to integration with MediaPOINTE appliances your existing media can be uploaded and cataloged. Once uploaded the same easy management features are available. Supporting material such as presentations, images, documents can be uploaded and associated with the media. When viewing

the content users can access this support material and add to the viewing experience.

Utilizing the Auto-Publish feature you can set it up so that any content that is added to a Library from a specific media source (i.e. DMR or DMR HD) is automatically published to one or more Ensemble web destinations without any user intervention. This means you can implement a fully automated video-to-Web solution where content can be automatically captured by a DMR or DMR HD, ingested by MediaPOINTE Ensemble and then automatically published to a web destination. No login required.

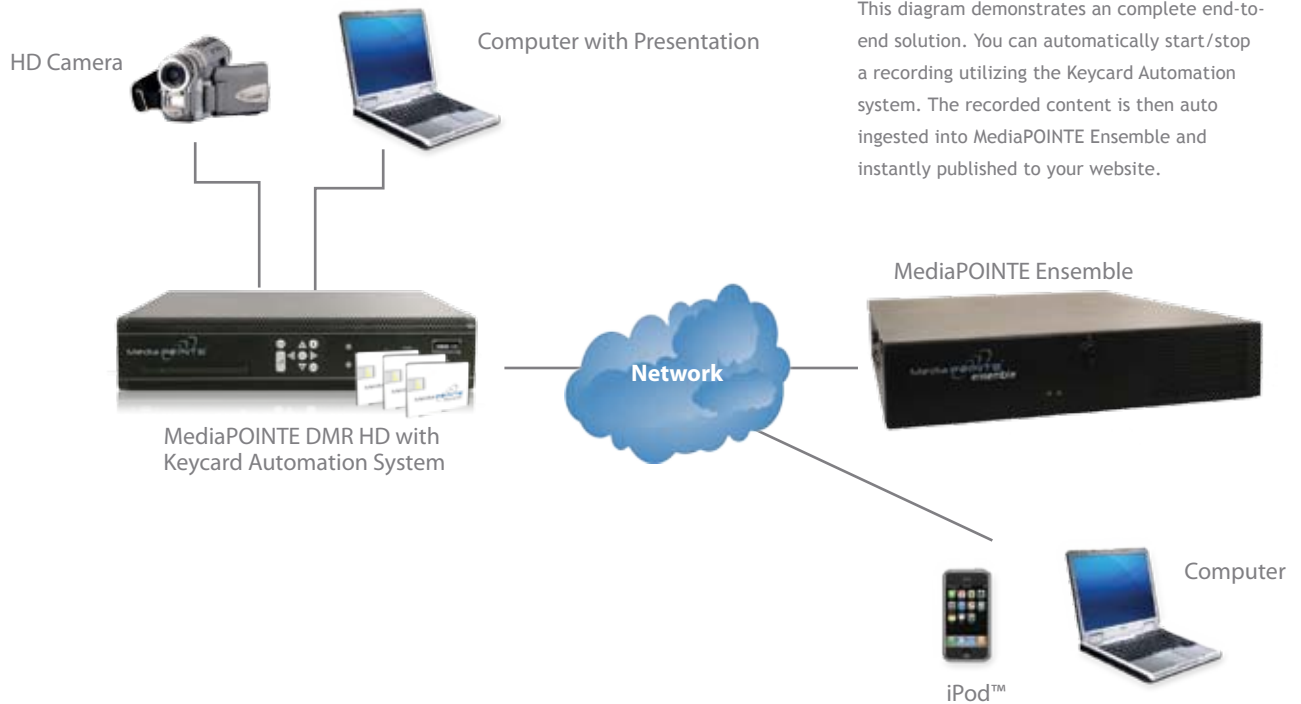
Viewers access content through the libraries they have access to or through external web servers via web

publishing from their desktop or mobile web browsers. Content is played via a custom player. Content creators can add bookmarks to identify important points that viewers can quickly access.

The MediaPOINTE Ensemble scales to meet your rich media needs - there are multiple configurations to support your content needs from 500 titles to unlimited. With the flexible licensing model you can scale your Ensemble as your requirements increase.

Organizations can easily create the hierarchy and security model that meets their needs. Users can easily be given access to additional user media libraries. This allows easy sharing and collaboration.

## Example Recording with Content Management Setup



### SAMPLE SETUP

This diagram demonstrates an complete end-to-end solution. You can automatically start/stop a recording utilizing the Keycard Automation system. The recorded content is then auto ingested into MediaPOINTE Ensemble and instantly published to your website.

## Ensemble Specifications

### USER MANAGEMENT

Automatically create and publish content when coupled with the MediaPOINTE DMR with Keycard. Users simply use the key card for creation and content is automatically published

### VOD STREAMING FORMATS

- Windows Media
- MPEG 4
- Flash

### STREAMING PROTOCOLS

- RTSP
- MMS
- HTTP
- RTMP

### SYSTEM MANAGEMENT

- HTTP Web Portal
- Application Interface (API) for custom web applications

### CONTENT STORAGE

- 1TB local storage- total storage hours will vary based on content data rate and resolution

### CONTENT LIBRARY

- Live preview
- Thumbnail images
- Metadata Search Feature
- RSS feed subscription through API
- Multiple categories
- Separate libraries
- Share content between libraries
- Multiple websites
- Access through web browsers (no client software needed)
- Track views
- Easy to embed in internal or external web pages
- Wizards to assign metadata
- Add attachments and/or website links to recorded content
- No size or duration limit

### HARDWARE

- Operating temperature: 0° C to 40° C (32° F to 104° F)
- Relative humidity: 10% to 90%
- Storage and transport temperature: -20° C to 80° C (-4° F to 140° F) non-condensing

### POWER

- 100-240VAC, 50-60Hz, 250W max.

### PHYSICAL DIMENSIONS

- 2U Height: 3.5" (89mm)
- Width: 19" (483mm)
- Depth: 19.7" (501mm)
- 19" rackmountable, 2U height